**John Doe**

**Product Designer**

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#### Summary

10 years as a product designer for all kinds of software, worked in agencies and Fortune 500 companies. En eye for good design, detail-oriented, focused on user engagement metrics. Strong interpersonal skills, team player, can do approach.

#### Skills

Tasks: Prototyping, UI/UX design, User Journey, Interaction design, Graphic Design

Software: Figma, Zeplin, Adobe Photoshop, Lucid, ADO, Jira Align

#### Experience

**Senior/Lead UI/UX Designer**

*May 2020 - current | OnlineProductivity Tools, remote*

Introduced user personas and solutions for different roles. The app became #2 in AppStore downloads with 2000+ positive reviews mentioning design and convenience to use, 82% of users continue their subscription.

Responsible for: creating effective designs based on user research and A/B testing, maintaining design consistency, interaction design, mentoring colleagues and communication with developers.

**Senior UI/UX Designer**

*June 2017 - April 2020 | EdTech startup, on-site in New York*

UI/UX design for education platform for software developers. Full ownership of design of the product, from style guide concept to implementation of all features.

Creating conceptual models, site maps, interaction flows, design patterns, design specifications, taxonomies and metadata frameworks.

Major achievements: 40% increase in user satisfaction, 80% less request to support regarding user interface and how to use software, +20 minutes of average daily time on site.

**UI/UX Designer**

*Jan 2015 - May 2017 | ProProduct design studio*

Mobile and web design for all kinds of businesses - startups, banks, FMCG companies.

Creating inclusive and accessible cross-platform design as a company standard.

Developed and presented solutions in collaboration with clients and dev team to match business objectives and customer expectations.

**UI/UX Designer intern**

*July-December 2014 | Google, Gmail team*

Worked in a team responsible for major redesign of the service, got to software development life cycle for a the world-class web-based software.

Effectively collaborated with multiple stakeholders in fast-paced environment.

#### Certificates

Certified Figma Professional by Design Labs

#### Portfolio

<http://behance.com/johndoe>

#### Education

**MS in Product design**

2013-2014 at Coral Gables, USA

**Bachelor of Fine arts**

2009-2013 at Rochester, USA

#### Courses

Zeplin for professionals (Udemy), Master of communication (Coursera)

#### Domains/Client industries

Food and drinks, banking, medical, productivity tools, education, beauty and very open to new ones.

#### Languages

English - native, French - B2